

Online Privacy Policy

Your right to privacy is of the utmost importance to us.

We appreciate the personal nature of information you provide us and we acknowledge that it is our responsibility to protect that information.

If you have any questions regarding our Online Privacy Policy, we encourage you to contact us.

Collection and Use of Your Information

1 What information do we collect?

We collect information from you when you register on our site or place an order. You are required to provide us with certain personal information such as your name and email address to help us provide a safe and effective service.

2 What do we use this information for?

Any of the information we collect from you may be used in the following ways:

- To personalise your experience (your information helps us to better respond to your individual needs)
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- To process transactions
- To administer a contest, promotion, survey or other site feature
- To send periodic emails.

Email

Where you provide an email address for membership, this may be used to send you information and updates pertaining to your membership, in addition to receiving newsletters, updates, related products or service information etc. If you do not wish to receive emails about new services/products or upcoming events, please email us and write "Unsubscribe" in the subject line. The TBB does, however, reserve the right to send emails to registered members concerning TBB-related business including the despatch of the BDS newsletter.

The Use of Cookies

We do use cookies. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser (if you allow) that enables the sites or service provider's systems to recognise your browser and capture and remember certain information.

We use cookies to help us remember and process the items in your shopping cart and compile aggregate data about site-traffic and site interaction so that we can offer better site experiences and tools in the future. We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

If you prefer, you can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies via your browser settings. Like most websites, if you turn your cookies off, some of our services may not function properly. However, you can still place orders over the telephone or by contacting us directly.

Do We Disclose any Information to Outside Parties?

We do not sell, trade or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website or conducting our business, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rites, property, or safety. However, non-personally identifiable information may be provided to other parties for marketing, advertising, or other uses.

Third-party links

Occasionally, at our discretion, we may include or offer third-party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Online Privacy Policy Only

This Online Privacy Policy applies only to information collected through our website and not to any information collected offline.

TBB Terms and Conditions

You can read our Terms and Conditions on the site www.thebookbox.co.nz

Your Consent

By using our website, you consent to our Online Privacy Policy.

Changes to Our Online Privacy Policy

If we decide to change our Online Privacy Policy, we will post those changes on this page, and/or update the Online Privacy Policy medication date below.

This policy was last modified on 20 August 2014.